

Dear friends:

The **5**th **World Conference on P&OM** (co-organized by POMS, EurOMA and JOMSA) is coming soon.

Mark your calendar to attend it in *Havana (September 6-10th, 2016)* at the *Havana International Conference Center!!!*

The World Conferences were initiated in 1998, as a new kind of Conference, where the main OM Associations in America (POMS), Europe (EurOMA) and Asia (JOMSA) joined their efforts for the first time. They take place every 4 years with increasing success. After Seville (2000), Cancun (2004), Tokyo (2008) and Amsterdam (2012), it is the time now for the 5th one, which will be held in Havana. It is again time for a great joint effort in the field!!!

We want P&OM Havana 2016 to be a new benchmark in every aspect!!.

Some reasons to attend P&OM Havana 2016?:

We are working to show that he World P&OM Conferences are really worthy and different than the regular ones!!

We are working to make this Conference a very special one for our field with a very special attention on the quality and interest of the presentations and keynote speakers.

Havana is a mythic and magic city, which has been selected as one of the "7 marvelous World Cities" and its downtown is an UNESCO world Heritage site. Who would not like a trip back in time: colonial art deco, wonderful music and people? Where else can you hail a ride in a classic 1950's car?

Cuba and Havana are very safe. This will provide a relaxing stay for Conference attendants.

There is an *easy flight connection* from many airports around the World at affordable prices.

Accommodation will not be expensive: around 145 US\$ (5 stars)-90 US\$ (4 stars) for singles and 200 US\$-140 US\$ for doubles (including breakfast, transfer from and to the Airport, transfer from and to the Conference venue, and transportation to Conference activities!!!).

We are working to have *Conference fees lower than* the usual ones, with a ratio services/ fees higher than in previous Conferences.

Special attention will be paid *to facilitate the best networking in a wonderful and exciting location.* The social activities, some included in the fees, will play an important role for this goal

It is maybe the right moment to go there, when Cuba and Havana are still the Cuba and Havana that almost everyone would like to visit. In the next future, when the country will be open to thousands and thousands of new tourists the charm will not be the same.

On behalf of the Steering Committee, we are looking to seeing you in Havana!!

Jose A.D. Machuca (Steering Committee Chair)

Steering Committee (POMS, EurOMA and JOMSA)

Andreas Groessler (EurOMA, Radboud University Nijmegen, The Netherlands), Dorothee Honhon (POMS, University of Texas at Dallas, U.S.A.), Jose A.D. Machuca (Committee Chair) (EurOMA-POMS-JOMSA, Universidad de Sevilla, Spain), Munehiko Itoh (JOMSA, Kobe University, Japan), Raffaella Cagliano (EurOMA, Politécnico di Milano, Italy), Sergio E. Gouvea da Costa (POMS, Pontificia Universidade Catolica do Parana, Brazil), Yoshiki Matsui (JOMSA, Yokohama National University, Japan).

