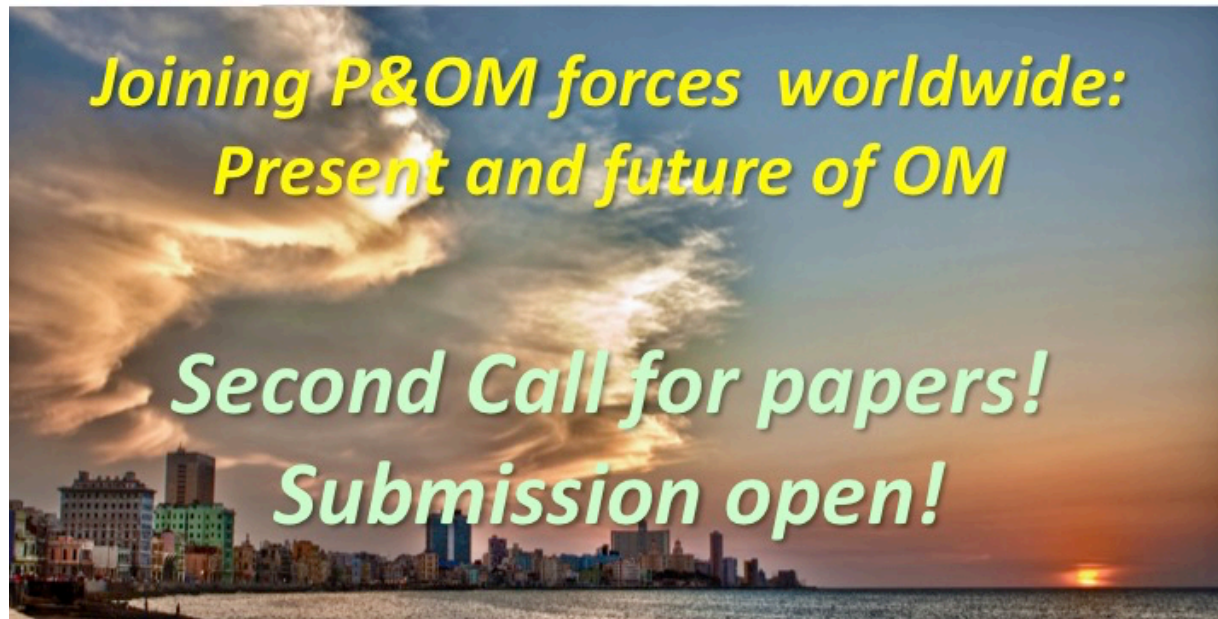


P&OM Havana 2016



**5th World Conference on Production and Operations
Management: September 6th-10th, 2016**

Dear Colleague,

We would like to remind you that the **5th World Conference on P&OM** (co-organized by **POMS, EurOMA** and **JOMSA**) is coming soon and that the call for papers is open as well as the submission of abstracts. The submission link is:

<http://pomhavana.eiasm.org/r/submission>

The deadline for submission of abstracts has been extended to 26 February 2016 12:00 (noon) EST.

The Conference is to be held in Havana, Cuba, 6 September - 10 September 2016. Four Cuban universities will host the conference (CUJAE, Universidad Central de las Villas Martha Abreu, Universidad de La Habana and Universidad de Matanzas Camilo Cienfuegos), which will take place at the *Havana international conference center*.

The theme of the conference is: ***“Joining P&OM forces Worldwide: Present and future of Operations Management”***.

This theme represents the spirit of the P&OM World Conferences and aims to encourage the P&OM World to join together during a challenging time of global change and increasing competition. The worldwide P&OM community needs to propose ways to

help companies to face a World of growing complexity and changing requirements. There are many open questions: Which is the current situation of OM and its challenges for the future”, “How might OM help to catch up with the growing complexity of the global production networks”?, “Which are the suitable new directions for services operations management research, policy and practice?”, “How to increase or at least to maintain competitiveness and performance while being sustainable?”, “How might operations management contribute to solve major actual humanitarian & environmental challenges?”, “How will the industrial Internet / industry 4.0 change efficiency and effectiveness?”. The 5th World P&OM Conference seeks to answer to these and other important questions through the synergy created by the sharing the knowledge and experience of P&OM scholars from all over the world.

More than 50 well-known Operations Management scholars from all over the world have already agreed to collaborate participating in the 7 keynote sessions or organizing one of the invited sessions and invited tracks (more than 30) on important topics of our discipline. We are expecting you to join us in this joint effort!

This Conference intends to collaborate in building robust knowledge foundations for the future of P&OM, supported by three pillars that should be always interconnected: research, practice and teaching. Papers on all topics related to research, practice and teaching of Production and Operations Management in Industry and Service sectors are invited; in particular, a variety of Operations Management [topics](#) (see attach) should be addressed as well as the specific topics shown in the invited sessions.

Please mark all of the [conference dates](#) and related key events in your calendar:

- 11th December 2015 - 1st Call for abstracts
- February 4, 2016- 2nd call for abstracts and submission open
- February 2016(date pending) - Registration open
- 26 February 2016, 12:00 (noon) EST - Deadline for submission of abstracts
- 20 April 2016 - Notification of acceptance
- 10 June 2016 12:00 (noon) EST- Submission of final full papers (not mandatory requirement) and Early bird registration closing
- 6 September - 10 September 2016 - Conference and Tours

Please note that only accepted submissions that meet the following requirements will be included in the conference programme:

- At least one author of the paper registers, attends the conference, and presents the paper.

- Only papers of which registrations have been submitted by July 10th will be incorporated in the final presentation schedule.

For more detailed information about the conference please consult the Conference website that will be open soon: www.pomhabana2016.com

On behalf of all the organizing Committees (see below), we look forward to receiving your registration and to welcoming you to Havana next September!

José A.D. Machuca (University of Seville- Spain, Steering Committee Chair)

Steering Committee (POMS, EurOMA and JOMSA)

Jose A.D. *Machuca* (Steering Committee Chair, representing EurOMA-POMS-JOMSA , Universidad de Sevilla, Spain), Raffaella *Cagliano* (Former EurOMA's President, Politécnico di Milano, Italy), Sergio E. *Gouvea da Costa* (POMS's VP Americas, Pontifical Catholic University of Parana and Federal University of Technology - Parana, Brazil) Andreas *Groessler* (EurOMA VP Meetings, Radboud University Nijmegen, The Netherlands), Dorothee *Honhon* (former POMS's VP Communication, University of Texas at Dallas, U.S.A.), Munehiko *Itoh* (Former JOMSA's President, Kobe University, Japan), Yoshiki *Matsui* (former JOMSA's President, Yokohama National University, Japan).

Local Organizing team (LOT)

Jose A. *Acevedo* (LOT Chair, CUJAE (Instituto Superior Politécnico José A. Echevarría)), Roberto *Cespón* (LOT Vice-Chair, UCLV (Universidad Central de las Villas Martha Abreu), Martha I. *Gomez-Acosta* (LOT Vice-Chair, CUJAE), Teresita *Lopez-Joy* (LOT Vice-Chair, CUJAE), Gil *Cruz-Lemos* (coordinator with Havana Convention Centre, CUJAE), Ana J. *Acevedo-Urquiaga* (CUJAE), Gilberto Hernandez (UCLV)Dr. Igor *Lopez Martinez*, (CUJAE), Alberto *Medina-León* (UMCC (Universidad de Matanzas Camilo Cienfuegos)), Dianelys *Nogueira-Rivera* (UMCC) , Maritza *Ortiz-Torres* (UH (Universidad de La Habana), Yinef *Pardillo-Baez* (CUJAE), José M. *Pozo-Rodriguez* (UH).

Program Committee

Gerald Reiner (EurOMA Board, University of Klagenfurt, Austria), Afonso Fleury (former POMS's VP Americas, Universidade de Sao Paulo, Brasil), Jatinder (Jeet) N. D. Gupta (Past President POMS, University of Alabama in Huntsville, USA), Michiya Morita (former JOMSA's President, Gakushuin University, Japan), Roberto Cespón (VP Local Organizing Team, Universidad Central de las Villas Martha Abreu , Cuba).