

Symposium Session Schedule

ISOMS 2013 Time Table: Friday, May 31, 2013			
9:30-16:00	Plant Tour: Panasonic Founder's House and Daikin Industries		
16:30-18:00	Welcome Reception @ Takahara Hall		
ISOMS 2013 Time Table: Saturday, June 1, 2013			
10:00-10:45	Registration @ 1st Floor of General Education Building		
10:45-11:00	Opening @ Room 811 (1st Floor)		
11:00-12:00	ISOMS/SESAMI Plenary Session 1: Katsuhiko Kokubu (Kobe University) Supply Chain Management through Material Flow Cost Accounting @ Room 811 (1st Floor)		
12:00-13:00	Lunch Time Break		
13:00-14:00	ISOMS/SESAMI Plenary Session 2: Morris A. Cohen (Wharton School, University of Pennsylvania) Product-Service Systems aka Servicization: Are Products Obsolete? @ Room 811 (1st Floor)		
14:00-14:15	Break @ 847 (4th Floor)		
14:15-15:15	ISOMS/SESAMI Special Session 1: Munehiko Itoh (Kobe University) The Corporate Sustainability and Global SCM: Video Cases of Daikin Industries, Ltd. and Konica Minolta Holdings, Inc. @ Room 811 (1st Floor)		
15:15-15:30	Break @ 847 (4th Floor)		
	Room 844 (4th Floor)	Room 845 (4th Floor)	Room 846 (4th Floor)
15:30-17:00	A1. ISOMS/SESAMI Invited Session: Sustainability Management Chair: Katsuhiko Kokubu and Takehisa Kajiwara (Kobe University)	B1. ISOMS Session: Healthcare Operations Management Chair: Takaya Kawamura (Osaka City University)	C1. JOMSA Session: New JIT System Chair: Kakuro Amasaka (Aoyama Gakuin University)
	A1-1 Stakeholder Influence on the Adoption of Assurance and Third Party Comment on Sustainability Reporting: Evidence from Japan Mohammad Badrul Haider Katsuhiko Kokubu Kimitaka Nishitani (Kobe University)	B1-1 Improving Chronic Rhinitis through Self-care Yu-Cheng Hsiao (Takming University of Science and Technology)	C1-1 自動車ボルト締結部の緩みメカニズムを捉える高信頼性 CAE 解析モデルの創案 青山学院大学 橋本健 青山学院大学 小野寺雄大 青山学院大学 天坂格郎
	A1-2 MFCA Management to Establish Sustainable Corporate Management Michiyasu Nakajima Asako Kimura Shoji Oka (Kansai University)	B1-2 Success Factors for Process Innovation and Development of Wheelchair for Dogs with Two Disabled Hind Legs Nuttachart Chansangsrri Natcha Thawesaengkulthai (Chulalongkorn University)	C1-2 高信頼性 CAE を活用した自動車開発設計：駆動系オイルシール摩耗による油漏れ解析 青山学院大学 赤岩亮 青山学院大学 天坂格郎
	A1-3 Green Supply Chain Management and CO ₂ Emissions Performance in Japanese Manufacturing Firms Kimitaka Nishitani Katsuhiko Kokubu Takehisa Kajiwara (Kobe University)	B1-3 An Institutional Approach to the Studies of Professional Organizations: A Case Study on the Institutionalization of New "Expert" Nurse in Japan Maho Tanaka Takaya Kawamura (Osaka City University)	C1-3 自動車エクステリアカラーとインテリアカラーのマッチングモデル "ACMC" の創案 青山学院大学 篠木建実 青山学院大学 相原早紀 青山学院大学 天坂格郎
			C1-4 顧客が求める自動車パンフレットデザインの創出法：生体計測実験と統計科学の併用 青山学院大学 小泉香織 青山学院大学 武藤舞子 青山学院大学 天坂格郎
17:10-18:10	ISOMS/SESAMI Special Session 2: Demonstration of Video Cases on IKEA and Fnac @Room 844 (4th Floor)		JOMSA General Assembly @Room 811 (1st Floor)
18:30-20:30	Banquet @ Wisteria (1st Floor of Media Center Building)		

ISOMS 2013 Time Table: Sunday, June 2, 2013			
	Room 844 (4th Floor)	Room 845 (4th Floor)	Room 846 (4th Floor)
9:00-10:30	A2. ISOMS Session: Quality and Knowledge Management in Operations Chair: Rita Arauz-Takakuwa (Technological University of Panama)	B2. ISOMS Session: IT Applications to Operations and Service Chair: Hiroshi Koga (Kansai University)	C2. JOMSA Session: Manufacturing and Supply Chain Strategy Chair: Hisashi Kurata (University of Tsukuba)
	A2-1 An Explorative Study on a Correlation between Quality-Creating Performances and Intra-Organizational Communication Atsuko Ebine (Surugadai University)	B2-1 Effect of IT-enabled Supply Chain Process Integration on Firm's Operational Performance Odkhishig Ganbold, Yoshiki Matsui (Yokohama National University)	C2-1 人中心の新たな生産の仕組み：統合型ヒューマンマネジメントシステムの構築 トヨタ自動車株式会社 酒井浩久 青山学院大学 天坂格郎
	A2-2 How the Knowledge Base Structure Impacts Knowledge-related Outcomes of a Firm Yoichi Matsumoto (Kobe University)	B2-2 Effect of Quality on Learning Effectiveness, Learning Intention and Learning Satisfaction Wei Yu Yang Yun Kuei Huang (Takming University of Science and Technology)	C2-2 BOP 市場ビジネスとその事業戦略展開の順序に関する考察：サプライチェーン戦略の視点 学習院大学 吉岡孝昭 学習院大学 森田道也
	A2-3 Evaluation of Productivity Measurement and Quality in Manufacturing Sector: Worldwide Phenomena Muhammad Rafid Mahmood Muhammad Daniel Pirzada Farah Hayat Usama Bin Perwez, (Centre for Advanced Studies in Engineering)	B2-3 Indirect Effect of Information Systems on Inventory Turnover: An Empirical Analysis Osam Sato (Tokyo Keizai University) Yoshiki Matsui (Yokohama National University) Tomoaki Shimada (Kobe University) Hideaki Kitanaka (Takushoku University) Yutaka Ueda (Seikei University)	C2-3 海外生産拠点における製造業の品質向上に関する研究：新ベトナム生産モデル“NVPM”の創案 青山学院大学 宮下省吾 青山学院大学 天坂格郎
	A2-4 The Impact of Knowledge Management on the Quality of Logistics Operations in Panama Rita Arauz-Takakuwa (Technological University of Panama)	B2-4 On the Formation Process of IT Capability: From the Viewpoint of an Actor Network Theory Hiroshi Koga (Kansai University)	C2-4 信用取引契約を考慮したサプライチェーン・コーディネーションの考察 松本大学 田中 正敏 筑波大学 倉田 久
10:30-11:00	Break @ 847 (4th Floor)		
11:00-12:00	ISOMS/SESAMI Plenary Session 3: Tsuyoshi Nomura (Panasonic Corporation) Panasonic Production System and the Creation of New Business @ Room 811 (1st Floor)		
12:00-13:00	Lunch Time Break		

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	Room 844 (4 th Floor)	Room 845 (4 th Floor)	Room 846 (4 th Floor)
13:00-14:30	A3. ISOMS Session: Marketing and Operations Interface Chair: Kakuro Amasaka (Aoyama Gakuin University)	B3. ISOMS Session: Mathematical Models for SCM Chair: Wenyih Lee (Chang Gung University)	C3. JOMSA Session: Sustainability Management Chair: Junichi Tomita (Toyo University)
	A3-1 A Study of Eco-Friendly Products Encouraging Consumers to Take Eco-Friendly Actions Meiko Bannai Tomoko Kajiyama Noritomo Ouchi (Aoyama Gakuin University)	B3-1 Risk-Averse Newsvendor Model in the Manufacturer-retailer Interactions under the Mean-risk Criterion and the Conditional Value-at-Risk Criterion Shota Ohmura (Kobe University)	C3-1 BOP 市場ビジネスと価値創造プロセスイノベーション戦略 学習院大学 吉岡孝昭 学習院大学 森田道也
	A3-2 Importance of Vendor and Manufacturer Relationship for Effective Lean Practices Muhammad Rafid Mahmood Irfan Manarvi (Centre for Advanced Studies in Engineering)	B3-2 Optimal Policy in Hybrid Manufacturing/Remanufacturing System Yasutaka Kainuma (Tokyo Metropolitan University)	C3-2 BOP 市場ビジネスとそのサステナビリティ 学習院大学 吉岡孝昭 学習院大学 森田道也
	A3-3 Decision Making Factors for the Potential Small and Medium Enterprise (SME) Exporters Dollawit Budcharoentong Thanawan Sangsuwan Achara Chandrachai Chaipat Lawsirirat (Chulalongkorn University)	B3-3 Cope with Uncertain Customer Demands by Using Seru Production System Yong Yin (Yamagata University)	C3-3 リバース・サプライ・チェーン・ネットワークの設計 首都大学東京 佐藤遥香 首都大学東京 開沼泰隆
	A3-4 Constructing a Scientific Mixed Media Model for Boosting Automobile Dealer Visits: Evolution of Market Creation Employing TMS Kakuro Amasaka Motoi Ogura Hisatoshi Ishiguro (Aoyama Gakuin University)	B3-4 Reticle Floorplanning for the Multiple Project Wafer Service with the Constraint of MWSRC Die-sawing Method Wenyih Lee Sheng-Pen Wang Kai-Wen Teng (Chang Gung University)	C3-4 政策転換期における日本の太陽光発電産業とビジネスモデルの変容 東洋大学 高松 政博 東洋大学 富田 純一
14:30-14:45	Break @ 847 (4th Floor)		

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	Room 844 (4 th Floor)	Room 845 (4 th Floor)	Room 846 (4 th Floor)
14:45-16:15	A4. ISOMS Session: Manufacturing and Supply Chain Strategy Chair: Hirofumi Matsuo (Kobe University)	B4. ISOMS Session: Service Quality and Service Science Chair: Hajime Mizuyama (Aoyama Gakuin University)	C4. JOMSA Session: Customer Satisfaction and Customer Information Chair: Hajime Itoh (Otaru Commerce University)
	A4-1 The Differential Effects of Internal and External Customer Orientation Approaches on B2B Customer Value Creation in New Product Development Dinush Chanaka Wimalachandra Bjoern Frank Takao Enkawa (Tokyo Institute of Technology)	B4-1 Country-Of-Origin and Brand Effects on Consumers' Perceived Risk and Perceived Value: The Case of International Air Travel Kaede Sano (Doshisha University)	C4-1 品質モデルを基にした顧客満足度関数の同定方法 首都大学東京 天野大輔 首都大学東京 開沼泰隆
	A4-2 The Capability of Inter-functional Product Development for Effective Integration of Product and Supply Chain Strategies Michiya Morita (Gakushuin University) E. James Flynn (Indiana University) Jose A. D. Machuca (University of Seville) Shigemi Ochiai (Jonquil Consulting, Inc.)	B4-2 Product, Service Quality and Customer Value in Business-to-Business Marketing Towako Sakama (Kobe University)	C4-2 顧客の映画鑑賞意欲を高める映画予告編に関する一研究：若年層向けアクション映画を例として 青山学院大学 柳澤一馬 青山学院大学 飯田貴之 青山学院大学 天坂格郎
	A4-3 Implications of the Tohoku Earthquake for the Supply Chain Coordination Mechanism of Toyota Production System Hirofumi Matsuo (Kobe University)	B4-3 A Comparison between Choice Experiments and Prediction Markets for Collecting Preference Data in Conjoint Analysis Hajime Mizuyama (Aoyama Gakuin University)	C4-3 顧客情報を反映した従業員の人員配置法の創案：旅館の客室接待業務を例として 青山学院大学 沖原大樹 青山学院大学 中村将大 青山学院大学 村上啓介 青山学院大学 天坂格郎
			C4-4 公的医療施設における経営戦略実現の視点：本質的サービスと補完的サービスへの評価による顧客満足調査を中心に 小樽商科大学 伊藤一